

III. Text Search Results from Dialog

A. Patent Files, Abstract

File 347:JAPIO Dec 1976-2009/May (Updated 090903)

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File 350:Derwent WPIX 1963-2009/UD=200956

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Set	Items	Description
S1	2401127	((ENVIRONMENT? OR ENVIRONS OR ATMOSPHER? OR CLIMATE? ? OR - CLIMATIC? OR METEOROLOG? OR WEATHER OR OUTDOOR? ? OR BAROMET? OR PRECIPITATION) (3N) (CONDITION? ? OR STATUS OR CIRCUMSTANCE? ? OR MEASUR? OR DATA OR INFORMATION OR REPORT? OR STATE OR READING? ? OR SIGNAL? ? OR SITUATION? ? OR PARAMETER? ? OR VARIABLE? ?) OR TEMPERATURE OR TEMPERATURES)
S2	297592	(SEND? ? OR SENDING OR SENT OR TRANSMIT? OR TRANSMISSION? ? OR COMMUNICAT? OR FEED? OR EXCHANG? OR TRANSFER? OR PROVIDE? ? OR PROVIDING OR GENERAT? OR RECEIV? OR IMPORTING OR IMPORTED OR UPLOAD? OR DOWNLOAD? OR GET OR GETS OR GETTING OR SENSE? ? OR SENSING) (4N) S1
S3	2149455	(SENSOR OR SENSORS OR SENSER OR SENSERS OR (DATA(2N) (GATHER? OR COLLECT?) OR RECORDING OR LOGGING OR SENSING OR MONITOR? OR MEASUREMENT OR MEASURING) (2N) (DEVICE? ? OR UNIT? ? OR APPARATUS OR INSTRUMENT? ? OR MODULE? ? OR TOOL? ? OR APPTS) OR - THERMOMETER? ?)
S4	75721	(SEPARAT? OR OUTSIDE OR REMOTE OR REMOTELY OR DISTANT OR OFFSITE OR OFF() SITE OR EX()SITU OR EXTERNAL? OR ISOLATED OR APART OR (DIFFERENT OR OTHER OR ANOTHER) () (LOCATION? ? OR PLACE OR PLACES) OR ELSEWHERE) (4N) S3
S5	130357	(ADVERTIZ? OR ADVERTIS? OR AD OR ADS OR ADVERT? ? OR (PROMOTIONAL OR MARKETING) () (CONTENT? ? OR IMAGE? ? OR MEDIA OR MESSAGE? ? OR BANNER? ? OR EVENT? ?))
S6	20587	S5(4N) (APPROPRIAT? OR RELEVANT OR SEASONAL OR SUITABLE OR - APROPOS OR BEST OR RELATE? ? OR RELATING OR PERTINENT OR APPLICABLE OR GERMANE OR COORDINATING OR COORDINATED OR CORRELAT? OR ASSOCIAT? OR TARGET? OR TAILOR? OR CONTEXTUAL OR CONTEXT() - BASED OR CUSTOMI?ED OR (BASE OR BASES OR BASED OR BASING) (2W) - (ON OR UPON) OR BASIS OR DEPEND? OR CONTINGENT? OR MATCH? OR - SYNCHRONIZ? OR SYNCHRONIS?)
S7	54040	S5(5N) (SERVE? ? OR SERVING OR DELIVER? OR DISPLAY? OR TRIGGER? OR GENERAT? OR PRESENT? OR PLAY OR PLAYS OR PLAYED OR PLAYING OR EXPOSE? ? OR EXPOSING OR IMPRESSION? ? OR PUSH OR PUSHED OR PUSHING OR PROVID? OR SHOW OR SHOWN OR SHOWS OR SHOWED OR SHOWING OR VIEW?)
S8	19944	((GAS OR FUEL OR PETROL) (1W) (PUMP? OR DISPENS?) OR BILLBOARD? ? OR KIOSK? ? OR TERMINAL? ? OR INTERFACE? ? OR COMPUTER? ? OR DEVICE? ? OR STATION? ? OR UNIT OR UNITS OR APPARATUS OR APPTS OR CONSOLE OR WORKSTATION OR WORK()STATION OR CPU OR PANEL? ? OR SCREEN? ?) (5N) S7
S9	8184	(HOUSED OR HOUSING OR LOCATED OR LOCATING OR PLACING OR PLACED OR PLACEMENT OR POSITION? OR MOUNT?) (3N) S4
S10	735	S2 AND S9
S11	0	S10 AND S6 AND S8
S12	0	S10 AND S8
S13	0	S10 AND S6
S14	4	S10 AND S5
S15	5898	S2 AND S4
S16	2	S15 AND S6
S17	5	S15 AND S8
S18	1713	S1 AND S9

S19 1 S18 AND S6
S20 1 S18 AND S8
S21 2 S18 AND S7
S22 15992 S1 AND S4
S23 7 S22 AND S6
S24 10 S22 AND S8
S25 87196 S2 AND S3
S26 55 S25 AND S8
S27 13 S26 AND S6
S28 32 S14 OR S16 OR S17 OR S19 OR S20 OR S21 OR S23 OR S24 OR S27
S29 42 S15 AND S5
S30 37 S1 AND S3 AND S6 AND S8
S31 53 (S29 OR S30) NOT S28
S32 6 S31 AND PY=1963:2001
S33 4 S31 AND AY=1963:2001 AND AC=US
S34 8 S32 OR S33
S35 49 AU=(STRUBLE, C? OR STRUBLE C? OR STRUBLE(2N)C?)
S36 1 S35 AND S1 AND S6

28/3,K/21 (Item 21 from file: 350)
DIALOG(R)File 350: Derwent WPIX
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0016892219 *Drawing available*
WPI Acc no: 2007-607279/200758
XRPX Acc No: N2007-471806

Advertisement data distribution system searches for advertisement data of good from database based on positional and temperature information from terminal device to which searched advertisement data is transmitted

Patent Assignee: HITACHI SOFTWARE ENG CO LTD (HISF)
Inventor: TOMOMURA A

Patent Family (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
JP 2007133106	A	20070531	JP 2005325404	A	20051109	200758	B

Priority Applications (no., kind, date): JP 2005325404 A 20051109

...NOVELTY - A server (120) has database (122) for storing advertisement data. A specifying unit (121) searches for **advertisement** data of good **based on** positional and **temperature** information from terminal device (110), from database. The server transmits searched data to device. The device has **temperature sensor** (113) for measuring **external temperature** and global **positioning** system **apparatus** (111) for detecting **present** position. The **advertisement** data is **displayed** on **device**. USE - For **providing advertisement** data to user...

...ADVANTAGE - The optimal **advertisement** data is **delivered** to user automatically... ...DESCRIPTION OF

DRAWINGS - The figure **shows** the block diagram of the **advertisement** data distribution system. (Drawing includes non-English language text... ...113 **Temperature** sensor... **Title Terms** .../Index Terms/Additional Words: **TEMPERATURE**; **Class Codes**

34/3,K/6 (Item 3 from file: 350)
 DIALOG(R)File 350: Derwent WPIX
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 0009815623

WPI Acc no: 2000-106117/200009
 XRAM Acc no: C2000-031947
 XRPX Acc No: N2000-081478

Monitoring system for collecting real-time data from dye bath machine

Patent Assignee: CROMPTON & KNOWLES CORP (CROM)

Inventor: ARORA M; KOCH T

Patent Family (2 patents, 74 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
WO 1999066117	A1	19991223	WO 1999US13950	A	19990618	200009	B
AU 199945800	A	20000105	AU 199945800	A	19990618	200024	E

Priority Applications (no., kind, date): US 199889837 P 19980619

Alerting Abstract ...a transmitter for transmitting output from detector to a calculator for calculating calibration equations. The detector comprises spectrophotometer(s), a light source, an audio/digital (AD) board, **temperature**, conductivity, and pH **transmitters**, an electric actuator and a device for connecting the transmitters to electronic module. **Technology Focus** INSTRUMENTATION AND TESTING - Preferred Component: The data loop comprises fiber optic and electric cables for transmitting optical and electrical information between the analysis and **sensor** modules. It allows **remote** cabling connection of the modules. The sensor module includes a spectrophotometer, pH and temperature probes. The analysis module includes a spectrophotometer, instruments connected to the... **Extension Abstract** Basic Derwent Week: 200009

B. Patent Files, Full-Text

File 348:EUROPEAN PATENTS 1978-200936

(c) 2009 European Patent Office

File 349:PCT FULLTEXT 1979-2009/UB=20090827|UT=20090709

(c) 2009 WIPO/Thomson

File 325:Chinese Patents Fulltext 1985-20100331

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Set	Items	Description
S1	2849870	((ENVIRONMENT? OR ENVIRONS OR ATMOSPHER? OR CLIMATE? ? OR - CLIMATIC? OR METEOROLOG? OR WEATHER OR OUTDOOR? ? OR BAROMET? OR PRECIPITATION)(3N)(CONDITION? ? OR STATUS OR CIRCUMSTANCE? ? OR MEASUR? OR DATA OR INFORMATION OR REPORT? OR STATE OR RE-

ADING? ? OR SIGNAL? ? OR SITUATION? ? OR PARAMETER? ? OR VARIABLE? ?) OR TEMPERATURE OR TEMPERATURES)

S2 512387 (SEND? ? OR SENDING OR SENT OR TRANSMIT? OR TRANSMISSION? ? OR COMMUNICAT? OR FEED? OR EXCHANG? OR TRANSFER? OR PROVIDE? ? OR PROVIDING OR GENERAT? OR RECEIV? OR IMPORTING OR IMPORTED OR UPLOAD? OR DOWNLOAD? OR GET OR GETS OR GETTING OR SENSE? ? OR SENSING) (4N) S1

S3 1577587 (SENSOR OR SENSORS OR SENSER OR SENSERS OR (DATA(2N) (GATHER? OR COLLECT?) OR RECORDING OR LOGGING OR SENSING OR MONITOR? OR MEASUREMENT OR MEASURING) (2N) (DEVICE? ? OR UNIT? ? OR APPARATUS OR INSTRUMENT? ? OR MODULE? ? OR TOOL? ? OR APPTS) OR THERMOMETER? ?)

S4 135801 (SEPARAT? OR OUTSIDE OR REMOTE OR REMOTELY OR DISTANT OR OFFSITE OR OFF() SITE OR EX()SITU OR EXTERNAL? OR ISOLATED OR APART OR (DIFFERENT OR OTHER OR ANOTHER) () (LOCATION? ? OR PLACE OR PLACES) OR ELSEWHERE) (4N) S3

S5 367381 (ADVERTIZ? OR ADVERTIS? OR AD OR ADS OR ADVERT? ? OR (PROMOTIONAL OR MARKETING) () (CONTENT? ? OR IMAGE? ? OR MEDIA OR MESSAGE? ? OR BANNER? ? OR EVENT? ?))

S6 40078 S5(4N) (APPROPRIAT? OR RELEVANT OR SEASONAL OR SUITABLE OR APROPOS OR BEST OR RELATE? ? OR RELATING OR PERTINENT OR APPLICABLE OR GERMANE OR COORDINATING OR COORDINATED OR CORRELAT? OR ASSOCIAT? OR TARGET? OR TAILOR? OR CONTEXTUAL OR CONTEXT() BASED OR CUSTOMI?ED OR (BASE OR BASES OR BASED OR BASING) (2W) (ON OR UPON) OR BASIS OR DEPEND? OR CONTINGENT? OR MATCH? OR SYNCHRONIZ? OR SYNCHRONIS?)

S7 78759 S5(5N) (SERVE? ? OR SERVING OR DELIVER? OR DISPLAY? OR TRIGGER? OR GENERAT? OR PRESENT? OR PLAY OR PLAYS OR PLAYED OR PLAYING OR EXPOSE? ? OR EXPOSING OR IMPRESSION? ? OR PUSH OR PUSHED OR PUSHING OR PROVID? OR SHOW OR SHOWN OR SHOWS OR SHOWED OR SHOWING OR VIEW?)

S8 23714 ((GAS OR FUEL OR PETROL) (1W) (PUMP? OR DISPENS?) OR BILLBOARD? ? OR KIOSK? ? OR TERMINAL? ? OR INTERFACE? ? OR COMPUTER? ? OR DEVICE? ? OR STATION? ? OR UNIT OR UNITS OR APPARATUS OR APPTS OR CONSOLE OR WORKSTATION OR WORK()STATION OR CPU OR PANEL? ? OR SCREEN? ?) (5N) S7

S9 3199 S2 (10N) S4

S10 14143 S6 (10N) S7

S11 3 S9 (20N) S10

S12 0 S9 (20N) S6

S13 2 S9 (30N) S6

S14 3994 S10 (10N) S8

S15 50 S14 (20N) S1

S16 12 S15 (10N) S3

S17 385 S1 (10N) S6

S18 22 S17 (20N) S8

S19 14017 (HOUSED OR HOUSING OR LOCATED OR LOCATING OR PLACING OR PLACED OR PLACEMENT OR POSITION? OR MOUNT?) (3N) S4

S20 1 S18 (50N) S19

S21 403 S2 (20N) S19

S22 1 S21 (20N) S8

S23 14 S11 OR S13 OR S16 OR S20 OR S22

S24 5217 S19 (10N) ((GAS OR FUEL OR PETROL) (1W) (PUMP? OR DISPENS?) OR BILLBOARD? ? OR KIOSK? ? OR TERMINAL? ? OR INTERFACE? ? OR COMPUTER? ? OR DEVICE? ? OR STATION? ? OR UNIT OR UNITS OR APPARATUS OR APPTS OR CONSOLE OR WORKSTATION OR WORK()STATION OR CPU OR PANEL? ? OR SCREEN? ?)

S25 1 S24 (50N) S10

S26 1 S24 (50N) S6

S27 0 (S25 OR S26) NOT S23

S28 1 S21 (50N) S10

S29 1 S21 (50N) S6

S30 0 (S28 OR S29) NOT S23

S31 1 S9 (20N) S7
S32 0 S31 NOT S23
S33 31 AU=(STRUBLE, C? OR STRUBLE C? OR STRUBLE (2N)C?)
S34 0 S33 AND S1 AND S6

DIALOG(R)File 348: EUROPEAN PATENTS

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23/3K/1 (Item 1 from file: 348)

02576280

Real-time advertisement displaying system and method thereof

Werbeanzeigesystem und Verfahren in Echtzeit

Système d'affichage de publicités en temps réel et son procédé

Patent Assignee:

- **Coretronic Corporation (8050440)**
No.11, Li Hsing Road Hsinchu Science Park; HsinchuHsin chu (TW)
(Applicant designated States: all)

Inventor:

- **Young, Jenn-Shoou**
c/o Coretronic CorporationNo. 2, Ke Bei Road 5th, Science Park; Chu-Nan 350Miao-Li County; (TW)
- **Lee, Yung-Liang**
c/o Coretronic CorporationNo. 2, Ke Bei Road, 5th, Science Park; Chu-Nan 350Miao-Li County; (TW)

Legal Representative:

- **Wagner, Bernhard Peter (76251)**
ter Meer Steinmeister & Partner GbR Mauerkircherstrasse 45; 81679 Munchen; (DE)

	Country	Number	Kind	Date	
Patent	EP	1990763	A1	20081112	(Basic)
Application	EP	2008002669		20080213	
Priorities	TW	96116256		20070508	

Specification: ...environmental parameter, which may be a surrounding temperature, humidity, or a magnitude of ultraviolet rays around the real-time advertisement displaying system 200, where the **environmental parameter** is detected by the **environment parameter** sensor 216. Then the controlling command serves as reference data **associated** with **displaying advertisements** on the **displaying device** 210. Note that the **environmental parameter** is classified as one type of external information. For example, when the detected **temperature** around the real-time advertisement displaying system 200 is higher than a standard temperature, advertisements or programs related to ice creams are displayed immediately. Otherwise...

23/3K/4 (Item 2 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

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01925847

METHODS AND SYSTEMS FOR CONFIGURING MOBILE DEVICES USING SENSORS

PROCEDES ET SYSTEMES DE CONFIGURATION DES DISPOSITIFS MOBILES UTILISANT DES CAPTEURS

Patent Applicant/Patent Assignee:

Taxi **advertising** for example time is in radial communication fee payment card record passenger 25 years old man university bi ye
 Vehicle **external temperature sensor sensing the temperature** of 35 centigrade and makes these segments input into the database to query can be
 It is suitable for playing is coca cola advertisement. And...

IV. Text Search Results from Dialog

A. NPL Files, Abstract

File 35:Dissertation Abs Online 1861-2009/Aug
 (c) 2009 ProQuest Info&Learning
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 Gale/Cengage
File 65:Inside Conferences 1993-2009/Sep 08
 (c) 2009 BLDSC all rts. reserv.
File 2:INSPEC 1898-2009/Aug W4
 (c) 2009 The IET
File 474:New York Times Abs 1969-2009/Sep 08
 (c) 2009 The New York Times
File 475:Wall Street Journal Abs 1973-2009/Sep 08
 (c) 2009 The New York Times
File 99:Wilson Appl. Sci & Tech Abs 1983-2009/Aug
 (c) 2009 The HW Wilson Co.
File 256:TecTrends 1982-2009/Aug W5
 (c) 2009 Info.Sources Inc. All rights res.

Set	Items	Description
S1	2267390	((ENVIRONMENT? OR ENVIRONS OR ATMOSPHER? OR CLIMATE? ? OR - CLIMATIC? OR METEOROLOG? OR WEATHER OR OUTDOOR? ? OR BAROMET? OR PRECIPITATION) (3N) (CONDITION? ? OR STATUS OR CIRCUMSTANCE? ? OR MEASUR? OR DATA OR INFORMATION OR REPORT? OR STATE OR READING? ? OR SIGNAL? ? OR SITUATION? ? OR PARAMETER? ? OR VARIABLE? ?) OR TEMPERATURE OR TEMPERATURES)
S2	122248	(SEND? ? OR SENDING OR SENT OR TRANSMIT? OR TRANSMISSION? ? OR COMMUNICAT? OR FEED? OR EXCHANG? OR TRANSFER? OR PROVIDE? ? OR PROVIDING OR GENERAT? OR RECEIV? OR IMPORTING OR IMPORTED OR UPLOAD? OR DOWNLOAD? OR GET OR GETS OR GETTING OR SENSE? ? OR SENSING) (4N) S1
S3	630780	(SENSOR OR SENSORS OR SENSER OR SENSERS OR (DATA(2N) (GATHER? OR COLLECT?) OR RECORDING OR LOGGING OR SENSING OR MONITOR? OR MEASUREMENT OR MEASURING) (2N) (DEVICE? ? OR UNIT? ? OR APPARATUS OR INSTRUMENT? ? OR MODULE? ? OR TOOL? ? OR APPTS) OR - THERMOMETER? ?)
S4	19696	(SEPARAT? OR OUTSIDE OR REMOTE OR REMOTELY OR DISTANT OR OFFSITE OR OFF() SITE OR EX()SITU OR EXTERNAL? OR ISOLATED OR APART OR (DIFFERENT OR OTHER OR ANOTHER) () (LOCATION? ? OR PLACE OR PLACES) OR ELSEWHERE) (4N) S3
S5	420953	(ADVERTIZ? OR ADVERTIS? OR AD OR ADS OR ADVERT? ? OR (PROMOTIONAL OR MARKETING) () (CONTENT? ? OR IMAGE? ? OR MEDIA OR MESSAGE? ? OR BANNER? ? OR EVENT? ?))
S6	19160	S5(5N) (APPROPRIAT? OR RELEVANT OR SEASONAL OR SUITABLE OR - APROPOS OR BEST OR RELATE? ? OR RELATING OR PERTINENT OR APPLICABLE OR GERMANE OR COORDINATING OR COORDINATED OR CORRELAT? OR ASSOCIAT? OR TARGET? OR TAILOR? OR CONTEXTUAL OR CONTEXT()-

BASED OR CUSTOMIZED OR (BASE OR BASES OR BASED OR BASING) (2W) -
 (ON OR UPON) OR BASIS OR DEPEND? OR CONTINGENT? OR MATCH? OR -
 SYNCHRONIZ? OR SYNCHRONIS?)
 S7 22095 S5(5N) (SERVE? ? OR SERVING OR DELIVER? OR DISPLAY? OR TRIG-
 GER? OR GENERAT? OR PRESENT? OR PLAY OR PLAYS OR PLAYED OR P-
 LAYING OR EXPOSE? ? OR EXPOSING OR IMPRESSION? ? OR PUSH OR P-
 USHED OR PUSHING OR PROVID? OR SHOW OR SHOWN OR SHOWS OR SHOW-
 ED OR SHOWING OR VIEW?)
 S8 783 ((GAS OR FUEL OR PETROL) (1W) (PUMP? OR DISPENS?) OR BILLBOA-
 RD? ? OR KIOSK? ? OR TERMINAL? ? OR INTERFACE? ? OR COMPUTER?
 ? OR DEVICE? ? OR STATION? ? OR UNIT OR UNITS OR APPARATUS OR
 APPTS OR CONSOLE OR WORKSTATION OR WORK() STATION OR CPU) (5N) S7
 S9 1921 S2 AND S4
 S10 0 S9 AND S6 AND S7
 S11 8 S9 AND S6
 S12 4 S9 AND S7
 S13 0 (S11 OR S12) AND S8
 S14 14951 S2 AND S3
 S15 3 S14 AND S6 AND S7
 S16 38 S14 AND (S6 OR S7)
 S17 0 S16 AND S8
 S18 105801 S1 AND S3
 S19 7 S18 AND S6 AND S7
 S20 139 S18 AND (S6 OR S7)
 S21 4 S20 AND S8
 S22 7 (S11 OR S12 OR S15 OR S19 OR S21) NOT PY>2001
 S23 7 RD (unique items)
 S24 123 S2 AND S6
 S25 24 S24 AND S3
 S26 0 S25 AND S8
 S27 2 S25 NOT (S23 OR PY>2001)
 S28 2 RD (unique items)
 S29 22 AU=(STRUBLE, C? OR STRUBLE C? OR STRUBLE (2N) C?)
 S30 0 S29 AND S1 AND S6

23/3,K/1 (Item 1 from file: 583)

DIALOG(R)File 583: Gale Group Globalbase(TM)

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06614180

Trafico ficha a Indra cmo 'hombre del tiempo' por cuatro mil millones

SPAIN: INDRA AWARDED PTA 4,000MN CONTRACT

Expansion (EXN) 15 Apr 1998 p.3

Language: SPANISH

A contract worth Pta 4,000mn for the installation of weather stations along main roads in the community of Madrid in Spain has been awarded to information technology company Indra by the Head Traffic Office. Over 100 weather stations, some of which will include ice detecting **sensors**, will **measure the atmospheric situation** and **report** the effects on traffic along major road ways around Madrid. The project could be extended to other communities in the future. The project will also involve TV cameras and signalling panels. Participating with Indra will be the Etra group.

Product: Transportation Signs & Advertising Displays

23/3,K/2 (Item 1 from file: 2)

DIALOG(R)File 2: INSPEC

B. NPL Files, Full-text

File 15:ABI/Inform(R) 1971-2009/Sep 07
(c) 2009 ProQuest Info&Learning

File 9:Business & Industry(R) Jul/1994-2009/Sep 05
(c) 2009 Gale/Cengage

File 610:Business Wire 1999-2009/Sep 08
(c) 2009 Business Wire.

File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2009/Aug 07
(c) 2009 Gale/Cengage

File 624:McGraw-Hill Publications 1985-2009/Sep 08
(c) 2009 McGraw-Hill Co. Inc

File 621:Gale Group New Prod.Annou. (R) 1985-2009/Jul 30
(c) 2009 Gale/Cengage

File 636:Gale Group Newsletter DB(TM) 1987-2009/Aug 13
(c) 2009 Gale/Cengage

File 613:PR Newswire 1999-2009/Sep 08
(c) 2009 PR Newswire Association Inc

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

File 16:Gale Group PROMT(R) 1990-2009/Aug 13
(c) 2009 Gale/Cengage

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 634:San Jose Mercury Jun 1985-2009/Sep 01
(c) 2009 San Jose Mercury News

File 148:Gale Group Trade & Industry DB 1976-2009/Aug 20
(c) 2009 Gale/Cengage

File 20:Dialog Global Reporter 1997-2009/Sep 08
(c) 2009 Dialog

File 635:Business Dateline(R) 1985-2010/Nov 17
(c) 2010 ProQuest Info&Learning

File 570:Gale Group MARS(R) 1984-2010/Oct 12
(c) 2010 Gale/Cengage

File 387:The Denver Post 1994-2010/Nov 17
(c) 2010 Denver Post

File 471:New York Times Fulltext 1980-2010/Nov 17
(c) 2010 The New York Times

File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers

File 494:St LouisPost-Dispatch 1988-2010/Nov 17
(c) 2010 St Louis Post-Dispatch

File 631:Boston Globe 1980-2009/Dec 30
(c) 2010 Boston Globe

File 633:Phil.Inquirer 1983-2010/Nov 18
(c) 2010 Philadelphia Newspapers Inc

File 638:Newsday/New York Newsday 1987-2010/Nov 14
(c) 2010 Newsday Inc.

File 640:San Francisco Chronicle 1988-2010/Nov 17
(c) 2010 Chronicle Publ. Co.

File 641:Rocky Mountain News Jun 1989-2009/Jan 16
(c) 2009 Scripps Howard News

File 702:Miami Herald 1983-2010/Nov 18
(c) 2010 The Miami Herald Publishing Co.

File 703:USA Today 1989-2010/Nov 17
(c) 2010 USA Today

File 704:(Portland)The Oregonian 1989-2010/Nov 17
(c) 2010 The Oregonian

File 713:Atlanta J/Const. 1989-2010/Nov 18
(c) 2010 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2010/Nov 16
(c) 2010 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2009/Dec 07
(c) 2009 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2010/Nov 17
(c) 2010 The Plain Dealer
File 735:St. Petersburg Times 1989- 2010/Oct 17
(c) 2010 St. Petersburg Times
File 477:Irish Times 1999-2010/Nov 18
(c) 2010 Irish Times
File 710:Times/Sun.Times(London) Jun 1988-2010/Nov 17
(c) 2010 Times Newspapers
File 711:Independent(London) Sep 1988-2006/Dec 12
(c) 2006 Newspaper Publ. PLC
File 756:Daily/Sunday Telegraph 2000-2010/Nov 18
(c) 2010 Telegraph Group
File 757:Mirror Publications/Independent Newspapers 2000-2010/Nov 18
(c) 2010

Set	Items	Description
S1	3627254	((ENVIRONMENT? OR ATMOSPHER? OR CLIMATE? ? OR CLIMATIC? OR METEOROLOG? OR WEATHER OR OUTDOOR? ? OR BAROMET? OR PRECIPITATION) (3N) (CONDITION? ? OR STATUS OR CIRCUMSTANCE? ? OR MEASUR? OR DATA OR INFORMATION OR REPORT? OR STATE OR READING? ? OR - SIGNAL? ?) OR TEMPERATURE OR TEMPERATURES)
S2	236639	(SEND? ? OR SENDING OR SENT OR TRANSMIT? OR TRANSMISSION? ? OR COMMUNICAT? OR FEED? OR EXCHANG? OR TRANSFER? OR PROVIDE? ? OR PROVIDING OR GENERAT? OR RECEIV? OR IMPORTING OR IMPORTED OR UPLOAD? OR DOWNLOAD? OR GET OR GETS OR GETTING OR SENSE? ? OR SENSING) (4N) S1
S3	1502263	(SENSOR OR SENSORS OR SENSER OR SENSERS OR (DATA(2N) (GATHER? OR COLLECT?) OR RECORDING OR LOGGING OR SENSING OR MONITOR? OR MEASUREMENT OR MEASURING) (2N) (DEVICE? ? OR UNIT? ? OR APPARATUS OR INSTRUMENT? ? OR MODULE? ? OR TOOL? ? OR APPTS) OR - THERMOMETER? ?)
S4	45817	(SEPARAT? OR OUTSIDE OR REMOTE OR REMOTELY OR DISTANT OR OFFSITE OR OFF() SITE OR EX()SITU OR EXTERNAL? OR ISOLATED OR APART OR (DIFFERENT OR OTHER OR ANOTHER) () (LOCATION? ? OR PLACE OR PLACES)) (4N) S3
S5	1274607	(ADVERTIZ? OR ADVERTIS? OR AD OR ADS OR ADVERT? ? OR (PROMOTIONAL OR MARKETING) () (CONTENT? ? OR IMAGE? ? OR MEDIA OR MESSAGE? ? OR BANNER? ? OR EVENT? ?)) (5N) (SERVE? ? OR SERVING OR DELIVER? OR DISPLAY? OR TRIGGER? OR GENERAT? OR PRESENT? OR PLAY OR PLAYS OR PLAYED OR PLAYING OR EXPOSE? ? OR EXPOSING OR IMPRESSION? ? OR PUSH OR PUSHED OR PUSHING OR PROVID? OR SHOW OR SHOWN OR SHOWS OR SHOWED OR SHOWING OR VIEW?)
S6	150274	(APPROPRIAT? OR RELEVANT OR SEASONAL OR SUITABLE OR APROPOS OR BEST OR RELATE? ? OR RELATING OR PERTINENT OR APPLICABLE - OR GERMANE OR COORDINATING OR COORDINATED OR CORRELAT? OR ASSOCIAT? OR TARGET? OR TAILOR? OR CONTEXTUAL OR CONTEXT()BASED - OR CUSTOMI?ED OR (BASE OR BASES OR BASED OR BASING) (2W) (ON OR UPON) OR BASIS OR DEPEND? OR CONTINGENT? OR MATCH? OR SYNCHRONIZ? OR SYNCHRONIS?) (4N) S5
S7	44589	((GAS OR FUEL OR PETROL) (1W) (PUMP? OR DISPENS?) OR BILLBOARD? ? OR KIOSK? ? OR TERMINAL? ? OR INTERFACE? ? OR COMPUTER? ? OR DEVICE? ? OR STATION? ? OR UNIT OR UNITS OR APPARATUS OR APPTS OR CONSOLE OR WORKSTATION OR WORK()STATION OR CPU) (5N) S5
S8	748	S2 (20N) S4
S9	0	S8 (30N) S6
S10	0	S8 (20N) S5
S11	10498034	(ADVERTIZ? OR ADVERTIS? OR AD OR ADS OR ADVERT? ? OR (PROM-

OTIONAL OR MARKETING) () (CONTENT? ? OR IMAGE? ? OR MEDIA OR ME-
SSAGE? ? OR BANNER? ? OR EVENT? ?))

S12	0	S8 (20N) S11
S13	671	S1 (20N) S6
S14	19	S13 (10N) S7
S15	0	S14 (20N) S4
S16	0	S14 (20N) S3
S17	12	S14 NOT PY>2001
S18	6	RD (unique items)
S19	0	S13 (20N) S3
S20	10356	S2 (10N) S3
S21	1	S20 (20N)S5
S22	1	S21 NOT S18
S23	54	S2 (10N) S6
S24	6	S23 (F) S3
S25	0	S24 NOT (S18 OR S22 OR PY>2001)
S26	4	AU=(STRUBLE, C? OR STRUBLE C? OR STRUBLE(2N)C?)
S27	0	S26 AND S1

18/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
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Loyal to the core

Cosco, Joseph
Journal of Business Strategy v17n2 pp: 42-46
Mar/Apr 1996
ISSN: 0275-6668 Journal Code: JST
Word Count: 2617

Text:

...Headquarters: Arlington, Va. Businesses: Diversified news, information, and communications company; owns newspapers (including USA Today and USA Today International), Gannett News Service, television and radio **stations**, cable franchises, syndicated talk **shows**, outdoor and transit **advertising**, Louis Harris & **Associates**, and security systems, among other products and services Major Divisions: Gannett Newspaper Division, Gannett Broadcasting Division, Gannett **Outdoor** Group (for financial **reporting** purposes, the groups are: newspapers, broadcasting, cable TV, and all other business operations) Top Executives: John J. Curley, chairman, president and chief executive officer; Thomas...

18/3,K/2 (Item 1 from file: 621)
DIALOG(R)File 621: Gale Group New Prod.Annou.(R)
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01689157 **Supplier Number: 50227896 (USE FORMAT 7 FOR FULLTEXT)**
Study Finds Most Michigan Billboards Serve Important Job Providers, Reports Outdoor Advertising Association of Michigan

PR Newswire , p 0806DETH027